



Bulldog Megabucks Project 2.0



Join our annual fundraiser efforts to help the students and staff of Berea Middle School! Each year Berea Middle School raises money to improve the physical space and overall environment of our school. Our school serves approximately 800 students in grades 6-8. We have an extremely diverse population, as approximately 40% of our students are Hispanic, 30% are African American, 6% are Two or More Races, and 20% are Caucasian. Approximately 90% of our students are considered “pupils in poverty”, which also means that Berea Middle School receives Title I funding that can be used for academic and staffing purposes. Many of our students and families are faced with a magnitude of challenges and have limited access to real-world activities and experiences. Regardless of these challenges, we believe that our students are capable and worthy of great things, including, but not limited to a school that makes them feel as though they are “college and career bound.” While serving our students can pose a variety of different challenges, our diversity and our student’s resiliency are unquestionably one of our greatest strengths and what our staff loves most about our students and community.

Over the course of the last several years, Berea Middle School has often been considered the “underdog” in many aspects and has underperformed in many areas. We are working to change the trajectory for our students, the mindset of how others perceive Berea, and most importantly, showing everyone, including ourselves, what we are capable of achieving. Our mission is to provide an environment that balances love, support, and accountability so that all students are empowered to reach their fullest potential. With that said, we’ve started our 5-year plan, where our vision is to be an academic site of distinction where college and career readiness skills are prioritized and all students have opportunities to access real-world activities and experiences.

We are also an AVID School, as we are in our second year of implementation with the AVID Program. AVID (Advancement via Individual Determination) is a program designed to close the opportunity gap by preparing all students for college readiness and success in a global society. We currently have six AVID classes during the day, where over 120 students, in grades 6-8, take the AVID Elective Class. Last year, we were able to raise money to transform our cafeteria into the College and Career Café and this year, we are now hoping to transform our student restrooms as well. Unfortunately, our student restrooms are currently in a state of despair, as they look very oppressive and dingy. After asking our students, it is the single-most important area in the building they want to see improved (please see Student Feedback Survey results below).

Bulldog Megabucks Project 2.0 - Restroom Reno is a fundraiser designed to help us raise money to transform our student restrooms so that our students, staff, and families can “feel” like they are in a college environment on a daily basis. Our goal is to not only paint our student restrooms, but to also add college and career logos, and positive messages and quotes using decals that will help transform the bathrooms into something our students are proud of, rather than something they are repulsed by.

These funds allow us to purchase items that may include, but are not limited to paint, paint supplies, decals, mirrors, and other decorative items to ensure that our restrooms are a suitable space that our students can be proud of.

Overall, our goal for the Bulldogs Megabucks Project 2.0 - Restroom Reno is \$15,000. As a donor, you can choose multiple sponsorship levels in order to help us transform these spaces into something our students, staff and community will be proud of. This fundraiser is a collaboration of community members, local businesses, and organizations, and all funds for this project will be raised through voluntary donations. Receipts will be mailed back to you. If we raise more than \$15,000, funds may be used to purchase new toilets, sinks and urinals and/or for Blank Canvas Murals to paint murals in our hallways.

In the Spring or Summer of 2024, we will recognize our donors at our 2nd Annual Bulldog Brunch. Here, we will recognize all of our 2023-2024 Bulldog Megabucks Project 2.0 donors and share how these donations contributed to the overall success of Berea Middle School. The date of the Bulldog Brunch is will be determined later in the school year.

To contribute to **Bulldog Megabucks Project 2.0 - Restroom Reno** and to have your business and/or personal name be a part of Berea Middle School, please complete the following form and return it, along with your checks (**payable to Berea Middle School**) to Berea Middle School, Attn: Melodee Thomas, Secretary, 151 Berea Middle School Road, Greenville, SC 29617 by Friday, April 5, 2024. If you have questions or concerns regarding this project, please contact Brianna Falvey, Principal of Berea Middle School, at (864)355-1710 or at bfalvey@greenville.k12.sc.us.

We encourage you to view our sponsorship levels documents in order to view how we plan to thank and recognize donors in the **Bulldog Megabucks Project 2.0 - Restroom Reno**.



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Please complete and return this portion of the letter by **Friday, April 5, 2024**. Donations that come in after Friday, April 5, 2024 may not be eligible for incentives and/or promotions based on timing, planning and printed promotional materials.

BULLDOG MEGABUCKS PROJECT 2.0 - DONATION CARD

Name (Personal or Business): _____

Address, City, State, Zip: _____

Phone: _____ Email: _____

DONATION LEVEL: Gold (1) Silver (10) Bronze (Unlimited) Green (Unlimited) Donation (Unlimited)

INFORMATION PRINTED ON PLAQUE:

This plaque is: in memory of donated by family donated by a business

Name(s) on plaque. Please print clearly – name(s) should be written as you want them to read on the plaque:

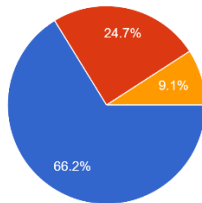
Please send logos, if applicable to Melodee Thomas at mmthomas@greenville.k12.sc.us in JPG or PNG format that is TRANSPARENT.

If for any reason you'd like to see pictures of the current state of our student restrooms and/or come visit the school to see them, please reach out to Brianna Falvey, Principal of Berea MS at bfalvey@greenville.k12.sc.us or 864-355-1710. We'll send pictures and/or set-up a visit, at your request.

Student Survey Given 11-6-2023: Feedback Results Below

IMPROVEMENT: Getting our student restrooms remodeled with paint, decals and maybe even new toilets, sinks and mirrors is...

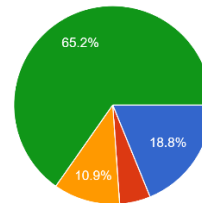
515 responses



- SUPER important to me
- Important to me
- NOT important to me

IMPROVEMENT: Of the areas listed below, which area do YOU want to see RENOVATED AND IMPROVED the most?

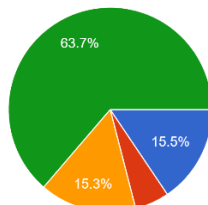
515 responses



- Gym
- Media Center
- New desks in all classes
- Student Restrooms

IMPROVEMENT: Of the areas listed below, which area do you think OTHER STUDENTS want to see RENOVATED AND IMPROVED the most?

515 responses



- Gym
- Media Center
- New desks in all classes
- Student Restrooms